

PRESENTED AT THE 2011 DNP CONFERENCE

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Abstract Category: DNP in Clinical Leadership and DNP in Administrative Leadership

Title: You CAN be a Practice Owner

Purpose: Start up a NP practice

Objective 1: Opportunities for independent practice with new health care reform laws

Objective 2: Business planning

Objective 3: insurance contracting & credentialing

Abstract:

Want to start a private DNP or NP practice? Opportunities for NPs under the new health care reform laws abound. Discover how to contract with insurance companies and finance a practice by using an effective business plan.

1. Examine the foundation for independent practice
2. Develop an effective business plan for your practice
3. Identify strategies to receive reimbursement from insurance plans, private pay, and alternative business financing under healthcare reform.