Twelfth National DNP Conference
Washington, DC

2019 Exhibitor's Prospectus

August, 7-9, 2019

The Fairmont Washington, D.C. Georgetown
2401 M Street, NW
Washington, DC 20037
(202) 429-2400

Dear Valued Partner:

Doctors of Nursing Practice, Inc. (DNP, Inc.) is pleased to invite you to the Twelfth National DNP Conference Washington, D.C. August 7-9, 2019 at the Fairmont Washington, D.C. Georgetown.

The 12th National DNP Conference is anticipating more than 400-advanced practice-doctoral prepared nursing professionals. Please consider sharing your products and services to this target audience. DNP Conference attendees include managers, administrators, educators, nurse practitioners and government contractors. In previous conferences over 45 states were represented at the conference. The Doctors of Nursing Practice Conference is the only conference in the country specifically designed for DNP graduates and educators of the nursing practice doctorate.

Maximize your exposure at the conference by choosing specific ***DNP, Inc.*** sponsorship opportunities to fit your marketing needs. If you have any questions about this event or suggestions for other sponsorship opportunities that will fit the format of the Doctors of Nursing Practice Conference, please contact me at 1.888.651.9160 or skco@dnpinc.org. We look forward to seeing you in Washington, D.C.!

Sincerely,

Stephen Campbell-O'Dell
Vice President & Director of Operations
Doctors of Nursing Practice, Inc.

2019 Exhibit Hall Hours

Wednesday, August 7, 2019 8:00AM-5:00PM
Thursday, August 8, 2019 8:00AM-5:00PM
Friday, August 9, 2019 8:00AM-12:00PM

Application and Eligibility

Applications for booth space must be made on the online form provided by the ***Doctors of Nursing Practice, Inc. (DNP, Inc.)*** on the conference website. These forms must contain the information requested and executed by an individual who has authority to act for the applicant organization. This exhibition is designed for the display and demonstration of products and services related to the practice of and professional education of those attending the Doctors of Nursing Practice Conference. ***DNP, Inc.*** shall determine the eligibility of any company, product or service. ***DNP, Inc.*** may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the ***DNP, Inc.*** with educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees will be returned.

2019 Exhibitor Packages

Single Booth Space $1200.00

- A single booth space package includes one 7ft. x 30in. table
- Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2 max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.
- A ¼ page black and white advertisement in the printed conference program
- Your logo with a link to your company's website posted on the conference Exhibitor / Sponsor page.

Double Booth Space $1800.00

- A double booth space package includes two 7ft. x 30in. tables
- Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2 max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for

this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.

- A ½ page black and white advertisement in the printed conference program
- Your logo with a link to your company's website posted on the conference Exhibitor / Sponsor page.

Additional Booth Space $400.00

If you have already purchased a double booth space and wish to have more space for your exhibit, or for attendees to fill out questionnaires you may purchase a third booth space.

Additional Representative $150.00 (2 max)

Add an additional representative to your booth.

2019 SPONSORSHIP OPPORTUNITIES

Gold Sponsorship $3500.00

The Gold Sponsorship package includes

- A single booth space for exhibiting (a $1200 value),
- A verbal announcement at the conference of your contribution and support,
- A full-page color advertisement in the printed conference program ($1500 value),
- One month 1/4-page advertising in the DNP monthly e-newsletter ***OUTCOMES*** (a $260 value).
- Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2 max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.
- Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Silver Sponsorship $2500.00

The Silver Sponsorship package includes

- A single booth space for exhibiting (a $1200 value),
- A verbal announcement at the conference of your contribution and support,
- A ½-page color advertisement in the printed conference program ($1000 value)
- One-month ¼ page advertising in the DNP monthly e-Newsletter ***OUTCOMES*** (a $260 value) reaching an audience of over 11,000!
- Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2

max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.

- Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Bronze Sponsorship $1500.00

The Bronze Sponsorship package includes

- A single booth space for exhibiting (a $1200 value),
- A verbal announcement at the conference of your contribution and support,
- A ¼-page black and white advertisement in the printed conference program ($325 value)
- One-month ¼ page advertising in the DNP monthly e-newsletter ***OUTCOMES*** (a $260 value) reaching an audience of over 11,000!
- Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2 max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.
- Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Sponsor a Keynote Speaker $2000.00

Demonstrate your support by sponsoring a keynote speaker. Your contribution highlights the education of doctoral prepared nurses through continuing education. Your sponsorship is acknowledged through an announcement before the presentation, inclusion in the printed conference program, a ½ page black and white advertisement in the program (a $750 value), and two-month ¼ page color advertising in the DNP monthly e-Newsletter OUTCOMES (a $520 value) reaching an audience of over 11,000! Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Sponsor the Conference Bags Product $1000.00

Your sponsorship of the conference bags supports networking, presenter and continuing education. All attendees will recognize your contribution to this event with your organization's logo printed on the conference bag. Announcements of your support are made during the general sessions, listed in the printed program, and a ½ page black and white advertisement in the printed program (a $750 value). Also receive one-month ¼

page color advertising in the DNP monthly e-Newsletter OUTCOMES (a $260 value) reaching an audience of over 11,000! Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Sponsor a Conference Break $1000.00

Show your support and reach all that attend the conference. You will be recognized in the conference program as a sponsor, and also through announcements in the general sessions and receive a ¼ page black and white advertisement in the printed program (a $325 value). Your logo with a link to your company's website will be posted on the conference Exhibitor / Sponsor page.

Booth Assignment

Every effort will be made to assign booths as requested. In the event this is not possible, conference management reserves the right to assign the exhibitor to a similar space.

Payment Dates

A 50% deposit is due with the completed Application and Contract to Exhibit. The deposit must accompany the online application for processing. If the contract is submitted on or after **July 1st, 2019**, the full booth rental fee is due with the completed contract. Payment may be made by check or credit card. Exhibitors are responsible for ensuring their corporate office sends payment in a timely manner.

Full payment for booth space rental is due by July1, 2019.

In the event that full payment is not received by that date, ***DNP, Inc.*** reserves the right to release space back into general inventory. Exhibitor space will be limited so please reserve early.

Cancellation Policy

Cancellation of exhibit space or reduction of reserved space must be made in writing and sent to the exhibit hall liaison. In the event of cancellation, ***DNP, Inc.*** has the right to use said space to suit its own convenience, including selling space to another exhibitor, without rebate or allowance to the cancelled exhibitor.

Cancellation Date Penalty

DNP, Inc. policy of cancellation is as follows: Cancellations received on or before **May 31, 2019** will incur a $200 administrative fee. Cancellations between **June 1 and July 12, 2019** will have 50% of original contracted booth rental fee returned. For cancellations received on or after **July 13, 2019** **no refund is provided.**

Housing

All exhibitors and their representatives are responsible for their own lodging arrangements. A discounted room block is available on a first come first serve basis at

The Fairmont Washington, D.C. Georgetown**.**

Exhibit Staff Registrations

Each exhibiting company is entitled to two (2) exhibitor identification badges for on-site personnel. Exhibitor badges do not include conference registration and are valid in the exhibit hall only. Additional badges may be purchased for $150.00 (2 max) per badge. Exhibitors may also purchase full conference registrations at a discounted rate only for those manning their booth that wish to attend the conference sessions. Presenters working the Exhibitor Booth are not eligible for this discount and must register at the Presenter rate. For information on the discount contact Stephen Campbell-O'Dell at skco@dnpinc.org.

Fire Regulations

No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

Exhibit Space Floor Plan

DNP, Inc. reserves the right to modify the plan, if necessary, as determined by ***DNP, Inc.***, the resort staff, in collaboration with the exhibitor representatives.

Raffle/Prize Drawings

The exhibitors shall be allowed to hold prize drawings at their booths. All prize drawing activities must be conducted within the exhibit hall. No announcements will be allowed in the meeting room unless pre-arranged with the conference planners. The exhibitor is responsible for contacting winners and delivery of prizes. Communication on the time of the drawing shall be available through signage at the exhibitor's booth.

Insuring Exhibits

Exhibitors are responsible for obtaining any insurance that may be necessary to protect their exhibits, merchandise and display materials against theft, fire, etc. at their own expense. It is suggested by ***DNP, Inc.*** that the exhibitor contact the exhibitor's insurance broker and obtain all- risk insurance covering exhibit property while absent from home premises for exhibit purposes or a rider to the exhibitors existing policy covering same. Neither the exhibit facility not the ***DNP, Inc.*** will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building or while in the exhibit building, not for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibit will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from or with in the confines of the exhibit hall, even though may at times be under the temporary control or direction of ***DNP, Inc.***

Liability for Damages and Losses to Property

The exhibitor shall protect, indemnify and hold harmless the ***DNP, Inc.***, the exhibit facility and the Official Contractor from any and all liability, loss, damage or expense by reasons of any injury or injuries sustained by any persons or property or loss of property

or income that might be derived there-from occurring in or about the exhibit premises or entrances thereto or exits there-from, including that caused by or resulting from negligence of the ***DNP, Inc.*** and from any and all liability for breach of exhibitor's representation warranties herein. The exhibitor assumes the entire responsibility and liabilities for losses, damages and claims arising out of the exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owners and its management company, as well as their respective agents, servants and employees from any and all losses, damages and claims.

Miscellaneous

DNP, Inc. shall the have the sole authority to interpret and enforce all terms and conditions governing exhibits and this exhibitor. Any and all matters not specifically covered herein are subject to decision by ***DNP, Inc.*** These terms and conditions may be amended at any time by the Organization upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the ***DNP, Inc.*** from time to time.

Items you may provide to attendees with your logo

Pens, Highlighters and Clipboards *your company logo on each item.* Registration Bags. *Bags are distributed to all attendees.* Promotional Materials *your marketing materials included in every conference attendee's bag.*