

2021 14th National  
DNP Conference:  
Chicago

AUG. 11-13, 2021

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# OUTCOMES

**THE MONTHLY ELECTRONIC NEWSLETTER FOR AND  
ABOUT HEALTH CARE PROFESSIONALS THAT  
IMPROVE HEALTH CARE OUTCOMES**

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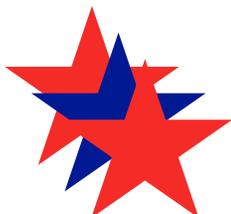


**This is the last chance to register for the**

**2021 Chicago Conference**

**CLICK HERE TO REGISTER**

**AUGUST 11-13, 2021**



## DNP INC. ORGANIZATIONAL UPDATE

The 2021 14<sup>th</sup> National Doctors of Nursing Practice Conference is still taking place August 11-13, 2021 in Chicago in spite of the increased numbers of COVID-19 Delta Variant infections. Safety is everyone's top priority, yet the event cannot be cancelled unless there is a mandate by the Federal, State, or City governments. The latest information about the transmissibility of this virus is that wearing masks and frequent hand washing are still effective deterrents to the spread of this virus.

With hopeful caution, this event is moving forward. We welcome any and all that are able to be a part of this event.

Please know that many sessions of the conference will be recorded and made available on the DNP Website for continuing education.

On a different note, the on-line community continues to grow as the older one (with NING in the URL) is being dismantled. All posts on the old community are being archived for future reference. Please join the NEW DNP Online Community by clicking the DNP Online Community link on the right-side of this page.

The Foundation continues to grow with the kind support of donors and supporters. Continuing education efforts also continue to evolve as we build more services to support and enhance the DNP prepared colleague.

The mission of Doctors of Nursing Practice, Inc. is to improve healthcare outcomes by promoting and enhancing the doctoral prepared nursing professional.

The organization is dedicated to:

- Providing accurate and timely information
- Supporting, developing and disseminating professional practice innovation
- Collaborating in a professional manner that demonstrates universal respect for others, honesty, and integrity in communications and,
- Responding with open discussions and dialogues that promote the evolution of advanced nursing practice and the growth of the DNP degree.

As we press forward together, we keep our sight on this mission and vision to direct us in assuring the best strategy for the future.

We welcome you to share your thoughts, insights, and recommendations.

Please visit the DNP Inc. website and the services provided to help all grow and evolve with as a result of this degree.

Best wishes to all,

David Campbell-O'Dell, DNP, APRN, FNP-BC, FAANP  
President, DNP Inc.

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## MONTHLY DNP INC. SURVEY

The July 2021 Survey explored the value and probability of contributing to a community foundation to support colleagues in work to improve outcomes. What are your thoughts on these findings?

Question 1: A Community Foundation for DNP students and graduates is in place and growing. I would like to contribute to this foundation to support scholarly practice projects.

50% very much to absolutely, 50% somewhat to not at all

Question 2: The Foundation should support minor purchases to complete or expand a well-structured project to improve practice and outcomes.

60% very much to absolutely, 40% somewhat to not at all

Question 3: The Foundation should be supported by both individuals and corporations.

90% very much to absolutely, 10% somewhat to not at all

Question 4: Funds for the Foundation should be used to potentiate the growth of services provided by DNP-prepared colleagues.

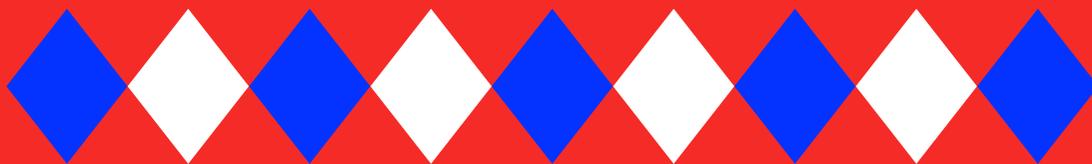
75% very much to absolutely, 25% somewhat to not at all

Question 5: I have applied for a grant in the past to build or enhance my scholarly practice work.

15% very much to absolutely, 85% somewhat to not at all

What do you think of these results? Are you interested in being a part of this work? If so, contact us for more information.

Click [HERE](#)  
to complete the  
**August 2021 DNP Survey**



## DNP INC. FEATURED REPOSITORY PROJECTS

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Is your DNP Program a part of the Dissemination Team? This is a collective effort to support the dissemination of completed DNP student projects. See [THIS PAGE](#) for details. A modest annual investment provides a \$5 discount for all students in your program that upload their completed projects to the DNP Repository.

Programs that have signed on for the Dissemination Team effort includes:

[American Sentinel University](#)

[Lourdes University](#)

[Purdue Global University](#)

[Sacred Heart University](#)

[St. Louis University](#)

[Wilmington University](#)

Regardless directing your students to upload completed Scholarly Practice Projects with your support to disseminate. Projects in this repository are shared by social media and are searchable by web browsers such as Google. Does your school's proprietary repository have that capability? Consider supporting a broader method to disseminate the talents of your program's graduates.

### *DNP Repository Featured Scholars*

The contributions and posting of doctoral projects in the DNP repository continue to reflect the skills and talents of DNP prepared colleagues. Here's a sample of what can be found in the [DNP Doctoral Project Repository](#):

[Development of a Community Based Pediatric Wellness Program to Influence Healthy Lifestyle Behaviors](#), by Jessica K. Baugher, DNP, RN, a graduate of Bradley University

[The Frequency of Interval Surveillance in the Adult Hematopoietic Stem Cell Transplant Survivor](#), by Jill Beavers-Kirby, DNP, MS, ACNP-BC, ANP-BC, a graduate of Ohio State University

[Change Project to Increase Medicare AWWs by Changing Current Workflow](#), by Claudia Bejin, DNP, FNP-BC, a graduate of Dominican College

[Education Regarding Inappropriate Antibiotic Use](#), by Joan Irene Person Bennett, DNP, MSN, FNP-BC, CRNP-F, a graduate of Chatham University

**The Doctoral Project Repository is an archive of curated documents. This archive does not replace or presume any publication effort. Each listing is owned by the individual that uploads the completed academic scholarly practice project. This service allows you to share ideas and work products into both the scholarly and consumer communities.**

Is your doctoral project in the repository? Are colleagues and graduates of your university listed? [Click here](#) to learn more and to upload your project.

## Advocating for the Role of Doctor of Nursing Practice

Contributed by Irene Oyolu, a DNP student,  
currently working as a nurse practitioner in a correctional facility.

It is notable to reflect on how nursing has evolved since the days of Florence Nightingale and Lillian Wald. Today's public perception of nursing is distinct from decades past. There has been a paradigm shift in the demands and responsibilities placed on nurses (Keeling, 2015). Consequently, the nursing community was encouraged by the Institute of Medicine (IOM) to bring the nursing profession up to par with other healthcare disciplines (American Association of Colleges of Nursing [AACN], 2004). Hence, nursing embarked on increasing the number of Doctor of Nursing Practice (DNP) clinicians, but without clarifying the DNP roles.

The DNP is a terminal degree in nursing practice (AACN, 2020), with a syllabus comprised of intense didactic and practical skills. The program involves an interdisciplinary curriculum from leadership, analytical methods to information technology, advocacy, finance, and management. The DNP skills build upon previous knowledge to enhance the clinician's expertise (AACN, 2020). Despite the expert skills and competency of the DNP-prepared nurse, there is a lack of role delineation with the masters' level-prepared nurse. The need to differentiate the DNP from master's-level nursing cannot be minimized. This differentiation is emphasized by the DNP clinicians' ability to translate evidence-based practice into treatment plans through multidisciplinary collaborations. DNP clinicians have an enlightened focus on health policy and advocacy. They can redesign organizational thinking through health information systems and health economics while considering the financial impact and patient outcomes. The DNP curriculum is structured to produce graduates with advanced clinical skills ready to lead from the bedside and assume managerial leadership positions upon graduation.

However, the current job opportunities for DNP-prepared nurses are far from ideal. For instance, job postings tend not to list DNP-specific job descriptions. This problem is frustrating and may deter other nurses from pursuing a DNP journey. It is discouraging to know that DNP graduates cannot utilize their advanced knowledge and skills in practice due to role ambiguity. Based on my interactions with some DNP clinicians, I found that some are still at the same job they had prior to obtaining their DNP degree. Their failure to obtain a position with their newly acquired training is not for lack of enthusiastic job search. The reality is that their organizations did not offer them opportunities for mobility in recognition of their accomplished degrees and advanced skills. One may question if the DNP is worth the investment given the challenging nature of getting a position commensurate with the additional education. Completing the DNP program is a task that involves enormous resources in terms of funding, time, emotional and physical investment. However, the extra educational training does not usually attract any increase in remuneration, so paying off the accrued school loan becomes even more burdensome (McCauley et al., 2020). Having no guaranteed return on investment is a result no one looks forward to irrespective of the trade. A part of this problem could be that there have not been enough public campaigns about the DNP role. Some hiring managers may not know what specific roles DNP nurses fit in and, therefore, are unsure what job openings or descriptions to create for DNP nurses.

There is a need for consensus among the different stakeholders, such as nursing faculty, nursing leadership, and healthcare organizations, to engage in discussions and have an agreed understanding of the DNP role (McCauley et al., 2020). Such an understanding will enable job descriptions that are particular to DNP graduates. The authors added that having a role differentiation between MSN and DNP-prepared nurses enables organizations to hire DNP nurses for direct patient care, clinical leadership, and organizational management. Initiating a public service information campaign is necessary to understand the who and what of DNP clinicians. Such a campaign will also boost public confidence in DNP clinicians. Johnson and Johnson recently launched a media campaign highlighting the advanced practice registered nurses' ability to improve access to care (McCauley et al., 2020). However, the article acknowledged that there had not been such a campaign about the value of DNP-



prepared nurses. The authors propose that nursing leaders need to adopt a transparent consensus concerning the roles that DNP graduates should assume. The authors also discussed a compelling need to gather employment data on DNP graduates to evaluate how their roles match their DNP education. Furthermore, the authors argued that the time and financial expenses incurred for the DNP program demand a salary difference.

In summary, DNP graduates possess the skills to navigate healthcare delivery within the healthcare system's complexities. DNP clinicians provide evidence-based, cost-effective, and patient-centered care. They offer the voice of reason for healthcare policies and push for healthcare legislative actions through advocacy. Campaigning about DNP clinicians will increase public awareness of DNP's potential and enable an adequate understanding of their skills and value, preventing role misunderstanding. A policy on wage increase is crucial to promote nurses' interest in DNP degrees. Initiating these recommended actions would shine more light on DNP clinicians' glaring roles and values while mitigating any issues of concern.

### References

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## A few words from a collaborating organization:

### Doctor of Public Health Coalition

A few days ago, we had the privilege of meeting Eric Coles, Dr. PH. The similarities and overlap of what he and his colleagues are doing to enhance and promote the DrPH degree shows that we have goals and ambitions that overlap. If you have this DrPH degree, or know someone that does, please pass this information on:

**Are you a DrPH student or alumni? Become a member of the DrPH Coalition, a professional association for the DrPH degree, today! Led by current DrPH students and recent graduates, the Coalition aims to elevate the DrPH and advance the public's health. We are planning our 3rd Annual Conference in Fall 2021 and hope to begin a new slate of events and programming for DrPHers soon. Sign up [here to become a member](#) and [reach out](#) if you'd like to get more involved.**

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## DNP INC. ONLINE CONVERSATIONS

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Join in on the New and Improved DNP Online Community. The OLD online community (with NING in the URL) will expire at the end of May 2021. Please sign-up for the new site's online community by clicking the Login option on the top right-hand corner of [www.DoctorsofNursingPractice.org](http://www.DoctorsofNursingPractice.org) home page.

### Groups including:

[DNP of Color \(DOCs\)](#)  
[DNP Seeking Positions in Academia](#)  
[Dual Certified DNPs](#)  
[Greater Boston Doctors of Nursing Practice Group](#)  
[Virginia Association of DNPs \(VADNP\)](#)  
And more!

### Forums including:

[July 2021 DNP Survey](#)  
[DNPs in Diversity, Equity, and Inclusion](#)  
[DNP Faculty](#)  
[DNP and Policy and/or Legislation](#)  
[DNP Practice Issues](#)  
[DNP Student Concerns](#)  
[DNP Topics in the Media](#)  
[DNP Professional Growth](#)  
And more!

### Blogs including:

[National Survey Examining the Quality of Life and Perceived Moral Injury Among Nurses Working During the COVID-19 Pandemic](#)  
[How DNPs are Steering the Future of Nursing](#)  
[AANP Applauds National Academy of Medicine Recommendations for Future of Nursing](#)  
[Tri-Council for Nursing Calls for Broad, Bold Transformation in Nursing Education](#)  
[Including other Disciplines in a DNP project](#)  
[Complexity Science, Nursing, and COVID-19](#)  
[Bold Action Taken to Transform Nursing Education](#)  
[Evidence-based Primary Care to Treat People with COVID-19](#)  
[Bad Actors Drive Traffic to Paper Mills](#)

If you have an event that supports the growth and development of nursing colleagues, please send information via an email to: [info@DNPInc.org](mailto:info@DNPInc.org) so that we may post it for others to access.

# DNP Foundation News

## *FROM THE CLASSROOM TO THE BOARDROOM*

The Doctors of Nursing Practice Foundation has been created to assist nursing colleagues in realizing their plans to impact health care delivery. Many scholarly projects are lacking the support needed to make a sustainable impact. The intent of the DNP Foundation is to assist in these efforts to improve healthcare outcomes.

To learn more about the foundation and how you may be a part of the process, visit [THIS LINK](#).

**All donations are 100% tax-deductible according to IRS Code section 170.**

Thank you to the following donors:

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Ann L. O'Sullivan, Philadelphia, PA

**Topaz Donor:**

Ranti Oju, Sant Albans, NY

## **The Value and Challenge of Building a Community Foundation**

Community Foundations elicit ideas of philanthropic work helping a geographic area (city, town, state, or region). Those earning or contributing with the DNP degree are also a community, yet not bound by geographic boundaries. To build a funding source specific to the needs and contributions of the DNP prepared colleague is the goal of the DNP Foundation. Grant proposals have been submitted requesting funding to support this venture that would support the growth and development of all DNP prepared colleagues and all in our profession. The measurable improvement of healthcare outcomes is the basis of our work. Please consider contributing and supporting this venture.

**[CLICK HERE](#)** for more information.

# 2021 DNP Conference Update

*This year's conference is taking place as planned, with great caution due to the Delta Variant of the COVID-19 virus. Safety precautions are in place every step of the conference. [CLICK HERE](#) to see more information about our dedication to safety.*

*The 2021 event is likely to be the best deal of any event past or future. Room Rates have been reduced from **\$199.00 to \$169.00**. Please [CLICK HERE](#) to view the Swissotel's dedication to safety protocols for a safe conference.*

*Many have asked if there will be a virtual conference instead of the face-to-face event. The short answer is no – the in-person event will take place as survey respondents identified that a real-time, in the same room conference was preferred over a virtual event. Also, we have contractual obligations with the venue and must do our best to meet these responsibilities. So – the face-to-face event will take place as described on the [2021 conference page](#), and in the printed conference program.*

*Select sessions will be recorded and later posted to the DNP Inc. website for enduring continuing education offerings. At this time the expectation of accessing these sessions is free for those that attend the live-conference, and are available for purchase to those that do not attend.*

*We know that these times of variable rates of infection are alarming, and support everyone's decision to attend or not attend. Safety and health are everyone's priority. Thank you for your understanding, support, and tenacity in this and all professional ventures.*

*The honor of collaborating with colleagues is the highlight of staging a conference. Your kindness and considerations as we move through these times together is very much appreciated.*

**David Campbell-O'Dell, DNP**



# Are you a Healthcare Professional?

The use and effectiveness of medical cannabis is controversially discussed between professionals. Novel or revisited treatment options are also being again investigated in the field of mental health.



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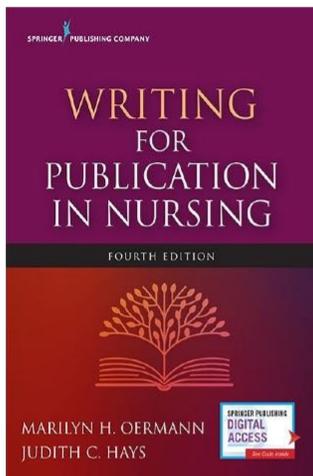
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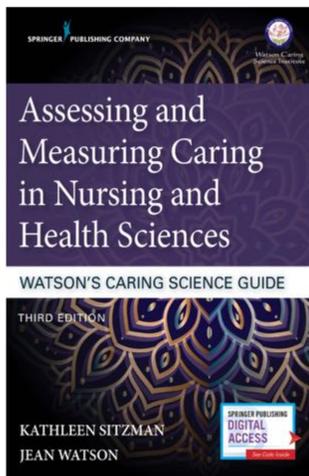
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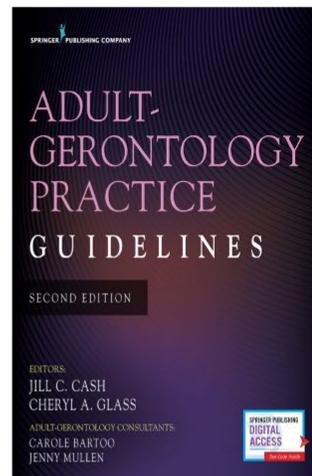
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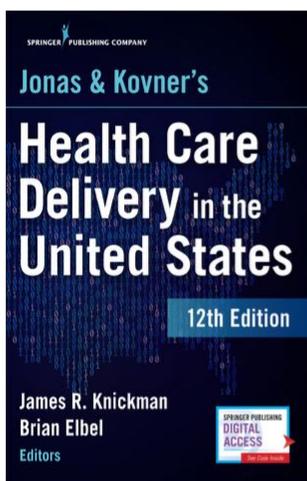
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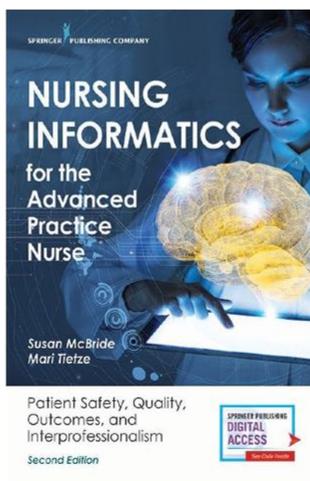
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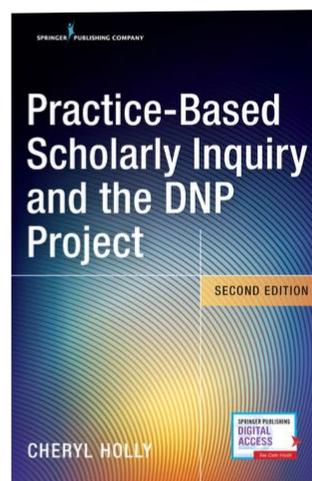
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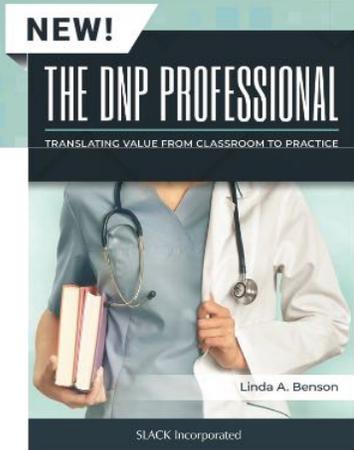
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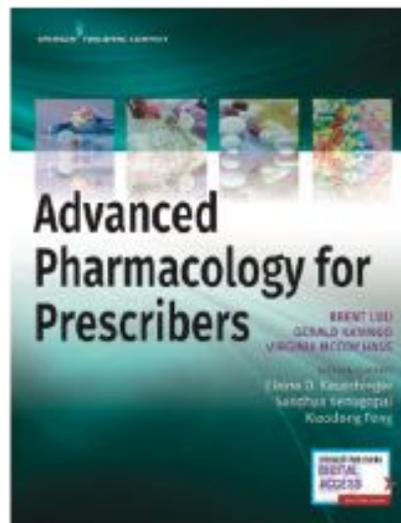
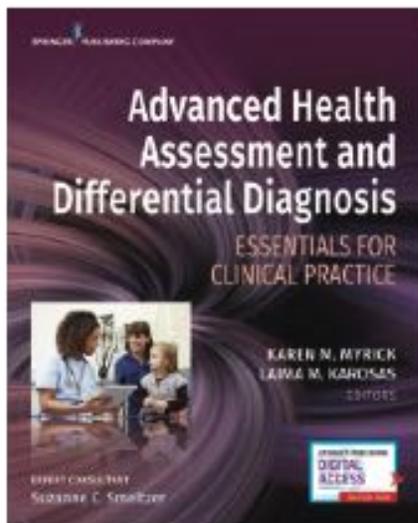
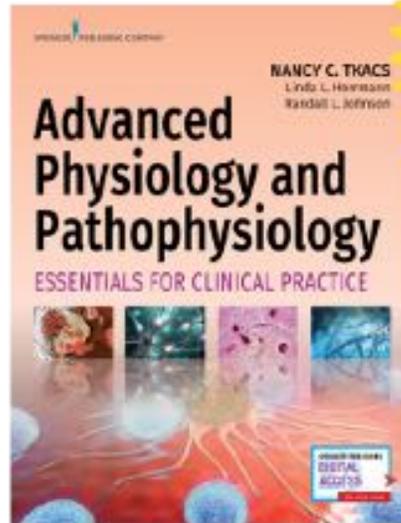
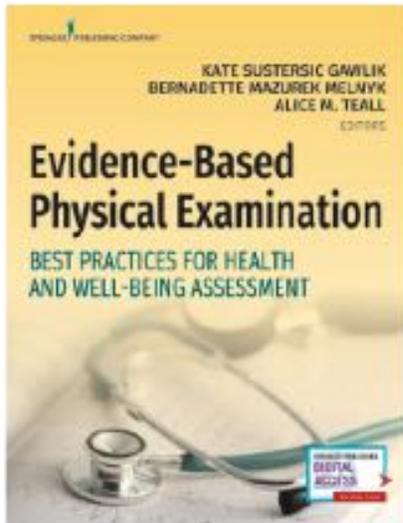
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