OUTCOMES

The monthly E-Newsletter from DNP, Inc.

October 2023, Volume 9 Number 10



Monthly Survey

- A quick-and-easy survey
- Checks the pulse and temperament of respondents
- Please share your thoughts!

Featured Article

Harnessing AI in NP
Education:
Balancing
Innovation with
Responsibility
by

Patrice Little, DNP, FNP-BC

Organizational Update

Review the latest news and plans as we work together to improve our discipline, our DNP practice, and outcomes.

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DNP, Inc. Organizational Update

As the year begins to wind down, we celebrate colleagues that are making a difference now and into the future. We also invite colleagues and organizations to share information about services that enhance us all.

First, congratulations to Dr. Stephen Ferrara, the President of the American Academy of Nurse Practitioners, Associate Dean of Clinical Affairs, and Editor in Chief for the Journal of Doctoral Nursing Practice. We celebrate you for your dedication and commitment to supporting our profession and promote improved outcomes.

Another colleague to celebrate is Dr. Vivienne Pierce McDaniel. Not only did she provide the keynote presentation at the 16th National Doctors of Nursing Practice Conference, she has been invited to be the Chief Executive Officer of the National Black Nurses Association.

Another colleague to recognize is Dr. Danielle McCamey. She honors Johns Hopkins University by being the Assistant Dean for Strategic Partnerships, and is an active member of the Diversity Leadership Council. She is also the founder and CEO of DNPs of Color (DOC). If you have not tapped into her services and systems, you are missing a lot.

These three colleagues reflect the depth and scope of talent that is leading our profession. Doctors of Nursing Practice, Inc. is honored to support and endorse all colleagues in any aspect of nursing or other discipline to support the growth and development of our discipline. We are working collaboratively to enhance healthcare outcomes.

Doctors of Nursing Practice, Inc. is honored to work with all DNP prepared colleagues, students and faculty internationally. All universities, colleges, and schools of nursing that offer DNP education have received communications and services from DNP Inc. This non-profit organization continues to provide services to all nurses, students, faculty, programs and employers without limitation or exclusion.

The following organizations are invited to contribute articles, information, and share invitations to participate in their organizations.

National Black Nurses Association (NBNA)
National Association of Hispanic Nurses (NAHN)
Asian American/Pacific Islander Nurses Association (AAPINA)
National Alaska Native American Indian Nurses Association (NANAINA)
National Coalition of Ethnic Minority Nurse Associations (NCEMNA)
Caribbean Nurses Association (CNA)

There are many other organizations reflecting and representing our diversity, and all are invited to share information in OUTCOMES and in the DNP Online Community. Contact us at info@DNPInc.org to share your thoughts, interests, and commitment to enhancing the status of all nurses to improve health care outcomes. Are you and your organizations up for the challenge?

The mission of Doctors of Nursing Practice, Inc. is to improve healthcare outcomes by promoting and enhancing the doctoral-prepared nursing professional.





DNP, Inc. Monthly Survey Results

Last month's survey solicited responses regarding education and experiences regarding diversity, equity, and inclusion. Do the responses below reflect your thoughts and experiences?

Question 1: To help identify knowledge and educational offering gaps, please share your responses to these statements: I have attended a Diversity, Equity, and/or Inclusion (DEI) educational offering in the last 12 months.

33% very much to absolutely, 66% somewhat to not at all

Question 2: The DEI education I attended was required by my employer.

0% very much to absolutely, 100% somewhat to not at all

Question 3: The content of the DEI educational offering met my needs (I was able to apply the content to my professional and/or personal life).

0% very much to absolutely, 100% somewhat to not at all

Question 4: I believe that I already embrace concepts and actions of diversity, equity, and inclusion in my personal and professional life.

100% very much to absolutely, 0% somewhat to not at all

Question 5: My experiences with efforts regarding DEI education have been less than expected – I did not receive the content or inspiration expected.

66% very much to absolutely, 33% somewhat to not at all

These quick-and-easy surveys help check the pulse and temperament of respondents. The surveys support a general understanding and appreciation of topics being discussed and examined. Please complete each month's survey to help reflect ourselves and our practice as DNP prepared nursing colleagues.

Participate in this month's survey

Dissemination Team

Does your DNP program (or alma mater) participate in the Dissemination Team? If so, you support your graduates and our profession to share expertise that improves healthcare outcomes. If your program is not listed below, join this team to enhance our profession and support colleagues. More information can be found **HERE**.

Disseminating scholarly work shares experiences to enhance practice and improve healthcare outcomes. A team effort and collaborative engagement in dissemination support students, graduates, patients, organizations, colleges, and all stakeholders that have an interest in the final project that is completed by DNP professional nurses.











Scholarly Project Repository

If your scholarly project is displayed in the DNP Repository, it can be found by anyone with a browser. Though other repositories are valuable, only academics can see those listings. The DNP Scholarly Project Repository is a link that you control. You - the author of your work - can share this link with anyone or any organization you wish, and include it in your portfolio and curriculum vitae. Here's an example of a Scholarly Project listing:

Identifying Patients At Risk For Obstructive Sleep Apnea: Utilizing The STOP BANG Questionnaire In The Perioperative Assessment by Liane M. Bacon, DNP, CRNA from Cedar Crest College

- Are you ready to have your work displayed?
- Is it time to show your work to a larger audience of professional consumers?

Click **HERE** to learn more about the benefits of listing your work in the DNP Scholarly Project Repository.

THIS LINK will take you to the data entry page.

DNP Online Community

Explore these options to enhance practice, improve outcomes, develop professionally, and network with colleagues.

Are you a member of the DNP Community? Start <u>HERE</u> to sign up and learn more. It's free!

GROUPS

- DNPs in Diversity, Equity, and Inclusion (DEI)
- Dual Certified DNPs
- DNP/APRN Veterans Health Care
- National Indian Nurse Practitioners
 Association of America (NINPAA)
- DNPs of All Race, Creed, Ethnicity
- DNPs Seeking Positions in Academia

See more Groups HERE

BLOGS

- Synchronous Telehealth Fatigue Among
 Healthcare Providers Survey
- Structural Racism in Peer Reviewed

 Publications
- DNPs Defend Truthful Titles, Free Speech, and Livelihoods in a Lawsuit

See more Blogs HERE

EVENTS

- American Academy Of Nursing 2023
 <u>Transforming Health Driving Policy Conference</u>
 October 5-7, Washington, DC
- Ostomy Education Day: Free One-Day Virtual <u>Event</u>, October 7
- <u>Doctoral Education Conference</u>, January 18-24, 2024, Naples, FL

Do you have an event to share?

Contact us: Info@DNPInc.org

FORUMS

- DNP Education Preparing for Practice
- Important DNP Student Surveys: Please

 Complete to Support Colleagues
- DNP Professional Growth

See more Forums HERE

<u>Doctors of Nursing Practice, Inc.</u> <u>Provides Continuing Education</u>



Sessions from 10 minutes to 60 minutes: 0.17 to 1 hour CEU available.

Cost? From \$5 to \$30

Rely on DNP Inc. to provide relevant enduring education to meet your professional needs as a doctoral prepared nursing colleague.

Categories and Tracks offered:

<u>Administration - Informatics - Clinical - Policy</u>

Please note: 10% of all sales goes to the DNP Foundation.

These funds will be transferred and declared monthly.

For more information about the DNP Foundation, click into THIS PAGE.

Important Articles and Links

- Drivers for Seeking the Doctor of Nursing Practice Degree and Competencies Acquired as Reported by Nurses in Practice
- Impact of Practice Scholarship as Perceived by Nurses Holding a DNP Degree
- Practice Scholarship Satisfaction and Impact as Perceived by DNP-Prepared Nurses
- Statistical, Practical and Clinical Significance and Doctor of Nursing Practice Projects
- Research Focused Doctoral Education in the 21st Century: Curriculum, Evaluation, and Postdoctoral Considerations Important Articles and Links
- Academy of Clinical Essentials: A Revolutionary Nurse Staffing and Education Model
- Are you low on vitamin D? Experts say deficiency could increase susceptibility to illness
- Need for Clinical Rotation in Correctional Facilities for Nurse Practitioners
- Exposure to a Vitamin D Best Practices Toolkit, Model, and E-Tools Increases Knowledge,

 Confidence, and the Translation of Research to Public Health and Practice
- A Slow-Moving Disaster The Jackson Water Crisis and the Health Effects of Racism
- <u>Doctors of Nursing Practice Defend Truthful Titles, Free Speech, and Their Livelihoods in a</u>
 new Lawsuit
- INANE Virtual Journal Listing of journals

Do you have articles of interest to share with your nursing and doctoral prepared colleagues?

Submit them to: info@DNPInc.org for inclusion in OUTCOMES:

the Monthly electronic newsletter for and about the doctoral prepared nurse.

An Important Survey Addressing DNP Projects: Please Participate

Dear DNP Faculty,

You are invited to participate in a DNP Mentoring study titled:

<u>Critical Factors for Success in Advising Doctor of Nursing Practice Students:</u>

<u>Creating Curious, Inclusive Nursing Leaders of the Future- It's Not Just About the Project!</u>

Please click into this title to complete the survey that will take approximately 10 minutes. Your responses will help identify critical success factors for successful DNP mentoring. Participation is voluntary and poses minimal to no risk to participants. Individuals will not be identified in the dissemination of the findings. This study has been approved by James Madison University and University of Texas IRB's.

Please forward this message to DNP Faculty at your university and to any and all DNP Colleagues across the country.

Best Regards,

Dr. Jeannie Corey – James Madison University Dr. Marie McBee- University of Texas-Houston Dr. Linda Roussel- University of Texas- Houston Dr. Nancy Crider- University of Texas-Houston

DNP Foundation: From the Classroom to the Boardroom

The DNP Foundation assists colleagues in realizing their plans to impact health care

delivery. All donations are 100% tax-deductible.

Demonstrate your support by donating today.

There are many opportunities to donate at the individual and corporate levels.

Our profession and your colleagues thank you!



Doctoral Project Dissemination Team

Join the Dissemination Team Today!

Support your students and graduates by providing them with a discount to post their scholarly practice projects. This reflects your commitment to our discipline to improve health care outcomes.

Sign Up Today! Click HERE to learn more!

Conference Archives

The First National DNP Conference took place in 2008.

Session recordings and collections of presentations including PowerPoint and audio recordings are available.

This is a great resource for scholars, students, and anyone interested in the history and development of the DNP degree and how it has impacted our profession.

View these archives

Doctoral Project Repository

An Archive of Curated Documents Share your talents and support to improve outcomes!

This archive does not replace or presume any publication effort. Each listing is owned by the individual that uploads the completed academic scholarly practice project. This service allows you to share your ideas and work product into the scholarly community and also the consumer community.

There is a one-time nominal \$30 charge to post your scholarly project to this archive of curated documents. Once posted, the owner may share the URL web page address with any individual or organization desired.

Each listing helps to educate patients, employers, organizations, and other stakeholders about DNP capabilities and competencies. Your posted scholarly practice doctoral project will:

- Support a collaborative engagement with practice partners and employers.
- Showcase DNP prepared professional's impact on improving outcomes,
- Disseminate DNP generated content for all interested in the theme, environment, and process of impacting the complex processes of health care delivery,
- Build a foundation for sustainable change, future practice, and the research of practice scholarship, and,
- Support the growth and development of DNP students in the process of developing their project.

If you are a student or graduate, consider this investment to help assure your work can be accessed by both colleague scholars and patients/consumers alike. Other repositories have great value, but are not accessible to those outside of academic circles.

Click HERE to begin your scholarly project submission.

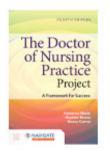
Click HERE to View Repository Displayed Projects

Select Sponsors and Supporters





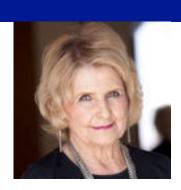






The Caregivers' Corner

Like many healthcare providers, I have observed Informal Caregivers going above and beyond what I expected. At times I wondered how much they might do in really difficult times. A person I knew during the time I worked in embassies overseas, helped me answer that question. The Informal Caregiver whose experience I will share, Anna, is a Ukrainian nurse. Anna worked with my friend when she was stationed in Ukraine, and, over the years, they kept in touch.



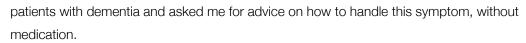
On February 24th, 2022, Russia began bombing Ukraine. At that time, Anna was a middle-aged nurse, working in Kiev. She was no longer married and never had children.

Most Ukrainians who live in Kiev, live in apartments. This was also the case with Anna who lived alone with several small animals she considered 'family.' She relied on her brother for assistance with maintaining her apartment.

Several months into the war, Anna's extended family members contacted her regarding an aunt who lived alone with no immediate family to care for her. Her extended family was aware of their aunt's dementia and felt it was worse and called on Anna, the nurse in the family, to address the situation.

Anna assessed her aunt and agreed she could not live alone or care for herself. Somehow, in a city being bombarded on a regular basis, Anna found a neurologist who agreed to come to her aunt's apartment and confirm her diagnosis. The neurologist agreed with the diagnosis of dementia, and also agreed, her aunt could no longer be left alone.

Anna trained a family member to assist her with her aunt's care. Between the two of them. they never left her aunt alone. As her aunt's illness progressed, she began "sundowning." It was at this point I became aware of Anna. My friend told me Anna's story and shared the new challenges facing Anna. My friend also knew I had experience caring for



Sundowner's presents in the evening or night with signs of severe emotional distress. Nighttime in Kiev is now synonymous with air raid sirens, explosions, and the need to get to a safe space. For Ukrainians living in apartment buildings in Kiev, that safe space is an inner area of each apartment building. Nightly, once the air raid sirens begin, residents carry sleeping mats, blankets, pillows, and small animals to the safe space. This has become a ritual, with residents going so far as sharing types of mats they find most comfortable to sleep on in the safe space.

These residents also need to assist those who cannot make it on their own, as was the case with Anna's aunt. Having seen how difficult treatment for sundowning is in normal settings, I cannot even imagine trying to keep someone exhibiting signs of sundowning, calm and relaxed enough, not to disturb others in the safe space.

In the next Caregiver Corner, I will continue Anna's story.

Stories of Silent
Sacrifice

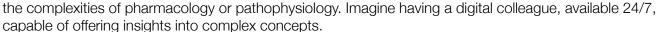
See more insights and reflections of wisdom from our colleague, Dr. Rosemary Henrich, in future issues of OUTCOMES. Her work can be found on Amazon using **this link**.

Harnessing AI in NP Education: Balancing Innovation with Responsibility

By Patrice Little, DNP, APRN, Founder and CEO NP Student

As we wrap up the first weeks of a new semester, let's take a moment to pause and think, what technologies are students embracing in their educational journey? Like most of you, I've had my reservations about using Artificial Intelligence (AI) tools in academia. Scenes from the movie 'I, Robot' often come to mind, where robots were programmed to follow three laws to ensure human safety. This naturally raises ethical concerns: What are our 'three laws' for integrating AI into nurse practitioner (NP) education and training? How can we ensure the development of critical thinking in emerging providers, uphold accountability in medical decision-making, and maintain integrity in scholarly research?

As an NP educator, I've discovered that tools like ChatGPT can be an ally in an academic journey where students often feel isolated and lack immediate access to instructor feedback, especially after hours. This Al assistant can serve as an invaluable resource when students find themselves entangled in





In Advanced Physical Assessment, students can create patient scenario scripts with ChatGPT to practice at home or with friends and family. This goes beyond rudimentary tasks, extending into the simulation of dialogues that capture complex patient histories. These simulated experiences not only provide invaluable practice in conducting thorough physical assessments but also serve as a precursor to real-world preceptorships. In this way, NP students can refine their interviewing, diagnostic reasoning, and treatment planning skills in a controlled environment before interacting with actual patients and healthcare team members.

However, caution is warranted. Much like the world of 'I, Robot,' we need safeguards. As incredible as these tools are, they cannot replace the deep, critical thinking developed through years of rigorous training and clinical practice. Therefore, as we embrace the future, let's not forget to validate information through peer-reviewed journals and engage in reflective practice.

So, my challenge to faculty is this: How are you leveraging Al in your curriculum? What checks and balances are you implementing to ensure it serves as a tool rather than a hindrance? I invite you to share your innovative strategies and thoughts as we collectively navigate this new educational landscape.

So, future nurse practitioners and current NP students, are you harnessing the power of Al in your education? View this video on the <u>5 innovative ways to use ChatGPT in NP school</u> and share your own experiences. Your insights could be the catalyst for revolutionizing NP education.

Let's continue to collectively redefine the future of healthcare education for the better, all in service of delivering exceptional care.

Academy of Doctoral Prepared Nurses

The purpose of this organization is to provide a venue and vehicle for doctoral prepared nurses to collaborate and demonstrate joint efforts to improve health care outcomes. Members will highlight and celebrate the collaboration of researchers, educators, and those that apply research to practice to improve healthcare outcomes. All doctoral prepared nurses are welcomed to contribute and support this collaborative effort.

Mission: Improve healthcare outcomes and delivery systems through the collaboration of doctoral prepared nurses.



Vision:

- 1. Advance collaboration with colleagues all nursing doctorate degrees,
- 2. Promote the dissemination of health care services techniques that demonstrate healthcare improvements,
- 3. Demonstrate intra and interprofessional collaboration among all healthcare professional partners, and,
- 4. Integrate research-based evidence to impact healthcare services and policy nationally and internationally.

Core values include promotion of collaboration with integrity, professionalism, and dedication to improving healthcare outcomes by integrating skills sets and expertise.

The mechanisms and strategies to realize this mission and vision includes:

- Publications of findings in a dedicated peer-reviewed journal, The Journal of the Academy of Doctoral Prepared Nurses
- Demonstration of techniques that enhance systems to improve outcomes, and,
- Developing workshops, scholarships, and fellowships to enhance collaboration.

The Academy of Doctoral Prepared Nurses and its associated peer-reviewed journal are being developed now with the goal of opening it up for membership and participation in the 1st Quarter of 2024. Maximizing the skills and talents of collaborating doctoral prepared nurses is the overarching goal.

Update: The efforts to have this organization up and running by the time of the 16th National DNP Conference were not realized. We have work to do in assuring the infrastructure is in place to accommodate and support the expansion of services. Please stay tuned. More information will follow.

Elements and activities to be addressed before the ADPN can become a reality:

- Website infrastructure to accommodate and promote this effort,
- Membership structure and processes to assure equity and ease of access,
- Content availability to assure that membership rewards are significant and valuable, and,
- Strategizing the development and growth of the Journal of the Academy of Doctoral Prepared Nurses.

Will you be a part of the planning, development, and implementation of this initiative?

If interested, please email: info@DNPInc.org (a temporary email for development purposes)

The Journal of the Academy of Doctoral Prepared Nurses

The Journal of the Academy of Doctoral Prepared Nurses (JADPN) will be an online/virtual vehicle for members of the Academy to share the work of individuals and groups that change practice or improve quality that results in enhancing healthcare outcomes.



Scope: The Journal of the Academy of Doctoral Prepared Nurses will begin as a quarterly online publication supporting the scholarly, peer-reviewed contributions of doctoral prepared nurses. It is the official journal of the Academy of Doctoral Prepared Nurses that welcomes the contributions of all doctoral prepared nurses including the DNP, PhD, EdD, DNS, DNSc, and any other colleague with an earned terminal degree in nursing.

Core Values: The **ADNP** organization's core values include the promotion of collaboration with integrity, professionalism, and dedication to improving healthcare outcomes by integrating skills sets and expertise. This organization celebrates the diverse talents of doctoral prepared nurses that work in concert to improve health care delivery locally, nationally, and internationally. **JADPN** supports these values by expanding practice knowledge of all doctoral prepared nurses.

Strategic Timeline for both **ADPN and JADPN**: First quarter 2024: Invite and enroll select qualified colleagues to join the Academy and serve as editors to the Journal Second quarter 2024: Initial publication of the **JADPN**

The infrastructure for this journal venture is in construction. The plan is to have the journal integrated with this web site, yet other options are being explored also.

Update: The efforts to have this organization and online journal in place by the time of the 16th National DNP Conference were not realized. We have work to do in assuring the infrastructure is in place to accommodate and support the expansion of services. Please stay tuned. More information will follow.

Elements and activities to be addressed before the JADPN can become a reality:

- 1. Assure the Website will accommodate the open-source application to build this online peer-reviewed journal,
- 2. Develop a cadre of colleagues to help build and direct the development of this journal to reflect the values and mission of the Academy of Doctoral Prepared Nurses,
- 3. Build a structure of content expectations at least 2 years into the future to begin to solicit and collect content for publication,
- 4. Align with the ideals and processes of other successful online journals, and,

Will you be a part of the planning, development, and implementation of this initiative?

If interested, please email: info@DNPInc.org (a temporary email for development purposes)





Genomics is Essential to Doctoral NuRsing



TIGER: Translation and Integration of Genomics Is Essential to Doctoral NuRsing

The purpose of TIGER is to prepare doctoral nurses, including those with a Doctor of Nursing Practice (DNP) and/or a Philosophy Doctorate (PhD), to translate and integrate genetic and genomic content into nursing academic curricula, scholarship and practice.

TIGER participants complete a genomics workshop held as a preconference in conjunction with the American Association of Colleges of Nursing (AACN) January Doctoral Education conference. Participants are then engaged in monthly webinars which include topics such as Population Health, Genomics in Nursing Education. Genomic Curriculum Development, Responsible Research Conduct, and Ethical, Legal, and Social Implications led by nationally recognized content experts. For questions and additional information about the TIGER program, check out our website: https://nursing.vanderbilt.edu/tiger

TWO PARTS:



CONFERENCE

Tuesday, January 16, 2024 prior to the AACN Doctoral Education Conference



WEBINARS/ WEB CONFERENCES

February-December 2024 Monthly weblnars and web conferencing sessions

Required Application Criteria

- Doctoral Nursing Faculty: DNP or PhD

Professional Qualifications

- Currently ≥ 50% of time is spent teaching in a DNP or nursing PhD program
- Hold a DNP, PhD, DNSc, DNS, EdD degree
- Teach at least 1 course in the DNP or nursing PhD program
- Active member of a professional nursing organization
- · Actively mentoring DNP or nursing PhD students

Post-Training Expectations

- Able to integrate key principles of TIGER proposed medical genomics care into the doctoral nursing curriculum, scholarship or practice within one-year post-course
- Complete 6 and 12-month post-course goal updates

This education award is supported by the National Human Genome Research Institute of the National Institutes of Health under Award Number R25HC07I018.





School of Nursing

Find out more on back



DNP National Conference Plans: A Turn in the Road

We are honored by the participants, presenters, sponsors, and exhibitors at the 16th National Doctors of Nursing Practice Conference that took place August 10 and 11, 2023. The comments were overwhelmingly positive.

As we look to the future, we are exploring options. Trends in national conference attendance may be multifocal. For example, there is less interest in conferences for DNP prepared colleagues to share their skills and talents as other venues are not in place through other organizations. Another contributing factor for decreased conference attendance includes remnants of the pandemic. Travel is difficult, hotel rooms are expensive, and companies are less likely to fund event like this. A third factor is that the DNP Inc. organization has faltered in our strategic planning and have made choices that did not yield the revenue anticipated.

With the above concerns on the table, we are moving toward a single national conference, anticipating in July or August, in a town that is known for its vacation venues. It will be an event with a cap on the number of attendees.

The focus will be on the development of the **Academy of Doctoral Prepared Nurses**. DNP Inc. will be everpresent, yet the focus and direction will expand to include colleagues that collaborate toward a common goal: Improve health care outcomes.

This shift in the road ahead has been a long time coming. We will continue to expand existing services, refine the features and functions of the organization, and support colleagues to enhance the doctoral prepared nurse to improve outcomes.

We will also expand the opportunity for more frequent meetings to include scheduled webinars and seminars along with a face-to-face conference with the proviso that the function must be able to meet the needs of attendees while staying within a functional budget.

Topics being explored include the following:

DNP degree - of PhD degree - or Both: Pros and Cons of Dual Doctoral Preparation

Real-World Public Health Impacted by DNP Prepared Experts

Informatics: Influencing Sustainable and Unexpected Change in Health Care

DNP Prepared Entrepreneurs - Changing Systems from Grass Roots to Full Fruition

It's an honor to be a part of an organization that is dedicated to service. The rewards for past efforts have been tremendous, and the road ahead, though not completely charted, offers opportunities for growth that we can only imagine.

Links and Resources

The mission of *Doctors of Nursing Practice, Inc.* is to improve healthcare outcomes by promoting and enhancing the doctoral prepared nursing professional. To that end, many services are available to support students, graduates, faculty, employers, and stakeholders with an interest in the DNP degree.

This page offers options and easy access to these services.

Please click into any and all links to explore options and opportunities:

University and College Doctoral Project Dissemination Team Repository **DNP Program Database DNP Conference: DNP Conferences: DNP List of Sponsors** Current and/or **Archives** and Exhibitors **Future Plans DNP Foundation DNP Foundation Events from** Collaborating **Donor Options Donor Listing Organizations Scholarship and Grant** Sign Up for the Online **DNP Online Community: Opportunities** Community **Blogs DNP Online Community: DNP Online Community:** Join the **Forums** Groups Mailing List **OUTCOMES OUTCOMES Advertising Article Submission** Newsletter **Opportunities Archives Career Opportunity** The Academy of The Journal of the **Advertising** Academy of **Doctoral Prepared** Nurses **Doctoral Prepared**